



DEMETRIS DEMETRIOU
DIGITAL DESIGNER

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EDUCATION

Fashion Institute of Technology, NY
BFA in Graphic Design
Graduated 2021 - GPA 3.5

Tyler Junior College, TX
AAS in Visual Communications
Graduated 2017 - GPA 3.75

Tyler Junior College, TX
Certificate in Photography
Graduated 2017 - GPA 3.75

SKILLS

Adobe Creative Suite
Photoshop, Illustrator, InDesign,
Acrobat, XD, Dreamweaver, After
Effects, Express and Lightroom

Microsoft
Word, Excel, PowerPoint, Outlook,
Teams and OneDrive

Photography
Experience in product photography,
styling and creative direction

Device & Software
iOS, Android, Windows, Wix
Wordpress, Canva, Shopify,
Squarespace, GoDaddy and Wacom

Languages
Fluent: English, Greek, Spanish
Mid-level: Italian

WORK EXPERIENCE

Godinger Silver Art, Co. – Graphic Artist, Product Designer and Developer SEPTEMBER 2020 - PRESENT

Overseeing all aspects of design projects within my department, from conceptualization to execution. Responsibilities include research, product, logo and packaging design, photography but also crafting mockups and generating 3D renderings for presentations. Collaborating closely with other product managers, developers, and the marketing team to create comprehensive collections for Tabletop Shows in New York, Atlanta, and Chicago.

Key Achievements:

- Art directed the photoshoot for the cover of Tableware Today magazine, Including the four first cover pages (Aug/Sept 2022)
- Featured my Baroque dinnerware set in a two-page spread of the same magazine
- Designed and developed exclusive products for Neiman Marcus, Bloomingdale's and Macy's which achieved a selling-out status within 2 months
- Designed and developed collectible snow globes exclusively for Macy's biggest stores; New York, Chicago and San Francisco.
- Art directed a photoshoot for silverware featured in a two-page spread in Tableware Today magazine (Nov/Dec 2022)
- Designed and developed collections with licenses; Jill Zarin Home, The World of Eric Carle, and Hersheyland (Hershey's, Kisses, Reeses, and Smores).

Olivet International Inc. – Graphic and Packaging Designer DECEMBER 2019 - DECEMBER 2020

As the packaging and graphic designer on my team, my responsibilities included creating innovative and elevated packaging for our luggage collection and various licensors. This included designing hang-tags, bellybands, and placards for brands such as CRcKT, Revo, Jeep, and Jessica Simpson. Additionally, I collaborated closely with the social media team to develop engaging content for our social media platforms, with a focus on Instagram.

Key Achievements:

- Designed packaging for full CRcKT luggage and back to school collection
- Designed and developed Olivet International official website using Wordpress
- Designed and developed CRcKT Kid official website using Shopify

Delta Galil Industries Ltd – Graphic and Packaging Designer OCTOBER 2018 - DECEMBER 2020

My main role was photo editing for online and print. Critically adhering the directors notes and following the brands standards and guidelines. Another responsibility was to design and develop packaging and innovative design themes for the Company's brands Splendid, Eminence, and other licensed brands like Calvin Klein and Original Penguin.

Key Achievements:

- Designed underwear packaging for Calvin Klein, Splendid and Original Penguin
- Designed planograms for Tommy Hilfiger and Eminence stores